



ONE PACKAGE. ONE SYSTEM. ONE TOUCH.



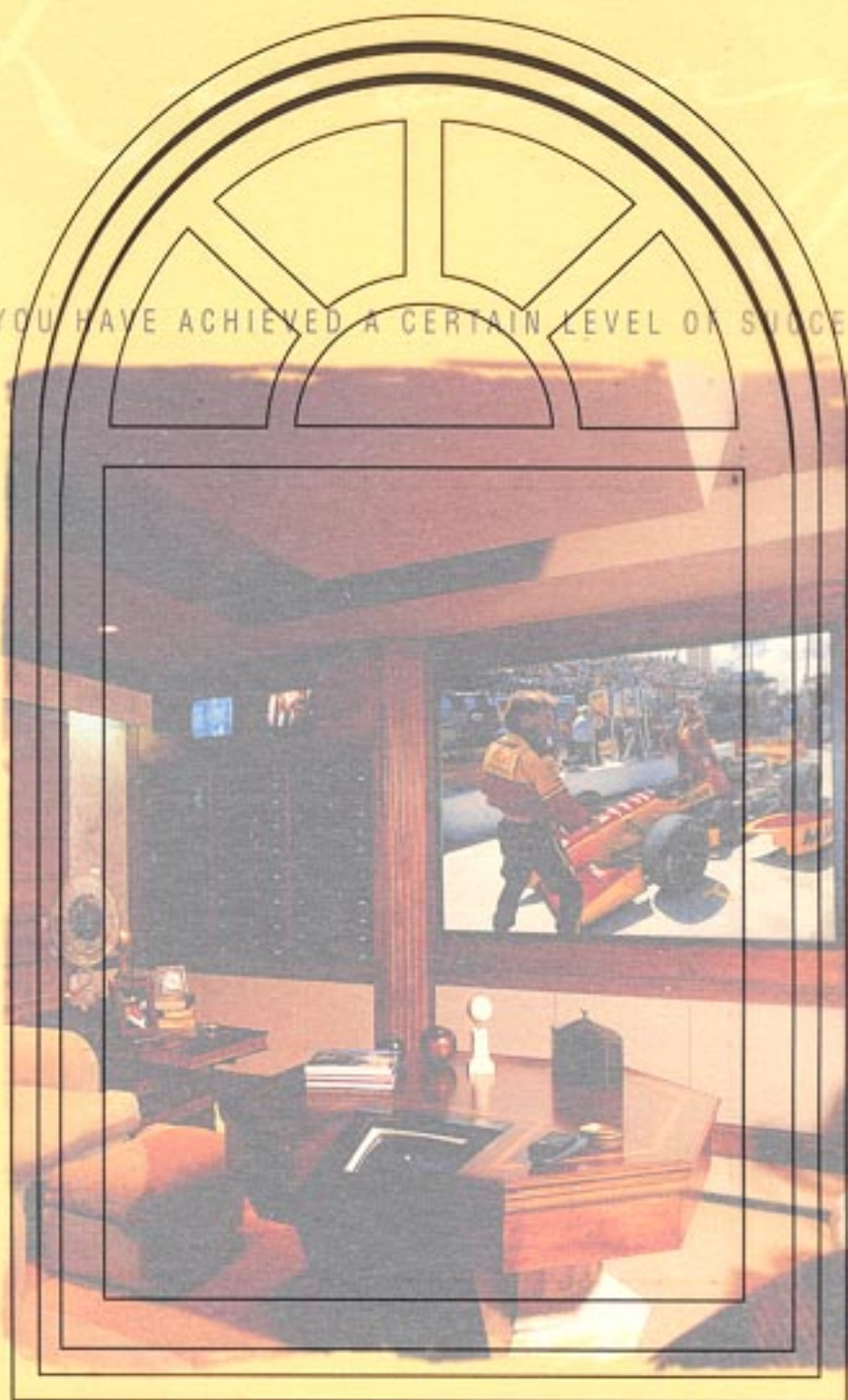
IMAGINE YOUR ENVIRONMENT

DESIGN YOUR SETTING. CREATE YOUR WORLD

YOU DESIRE QUALITY, RECOGNIZE VALUE, APPRECIATE LUXURY.

YOU HAVE ACHIEVED A CERTAIN LEVEL OF SUCCESS.

YOU HAVE HIGH EXPECTATIONS. AN IMAGE AND LIFESTYLE TO MAINTAIN.



*Why not make coming
home extraordinary...*

Luxury

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Quality

Customized



LOUIS GELB

Specializing in the audio industry since 1981, Louis Gelb formed Media Control Technologies, Inc.

Remaining true to his vision, MCT has earned a unique, industry-wide reputation as a leader for high-end residential and commercial applications.

"My goal is to incorporate the finest electronic systems available into the personal and professional lives of my customers to achieve the most dynamic and effective entertainment experience possible."

Mr. Gelb's unwavering commitment to providing the ultimate entertainment experience, has been acknowledged and featured in numerous highly recognized publications, such as *The Robb Report*, *Florida Design*, *Audio/Video Interiors* and *Interior Design*, among many others.

MCT has been chosen for the "Elite Top 20" by *Electronics Dealers H.A. Pro Magazine*, the leading worldwide home audiomation industry publication.



Vision



NOW THAT'S ENTERTAINMENT!

Media Control Technologies, Inc. (MCT) provides custom solutions while delivering the finest products and service for your unique home or business environment.

Whether it is a fully integrated home automation system to enhance home enjoyment and safety or improve audio/visual presentations in your board room, MCT meticulously evaluates your lifestyle requirements and specific business needs, designing dynamic customized programs and systems to yield powerful results.

MCT provides its specialized services for some of Florida's most sophisticated organizations including Pro-Player Stadium.

The company's commitment to high-quality, personalized service is appreciated by celebrities, high profile personalities and the CEOs of the world's leading Fortune 500 companies.

TECHNOLOGY TODAY

With technology converging on virtually all aspects of our lives, systems integration plays an increasingly important role enhancing the quality of your life. MCT has mastered these technologies.

NEW CONSTRUCTION OR EXISTING HOMES

MCT works closely with interior designers, architects and quality builders, orchestrating all trades to ensure the least intrusive, most aesthetically pleasing and effective installations.

With our years of experience supported by our highly skilled team of professionals, MCT is recognized for its surgical ability to install equipment and systems in the most challenging conditions.

**The future isn't tomorrow, it's today.
MCT will show you the way.**



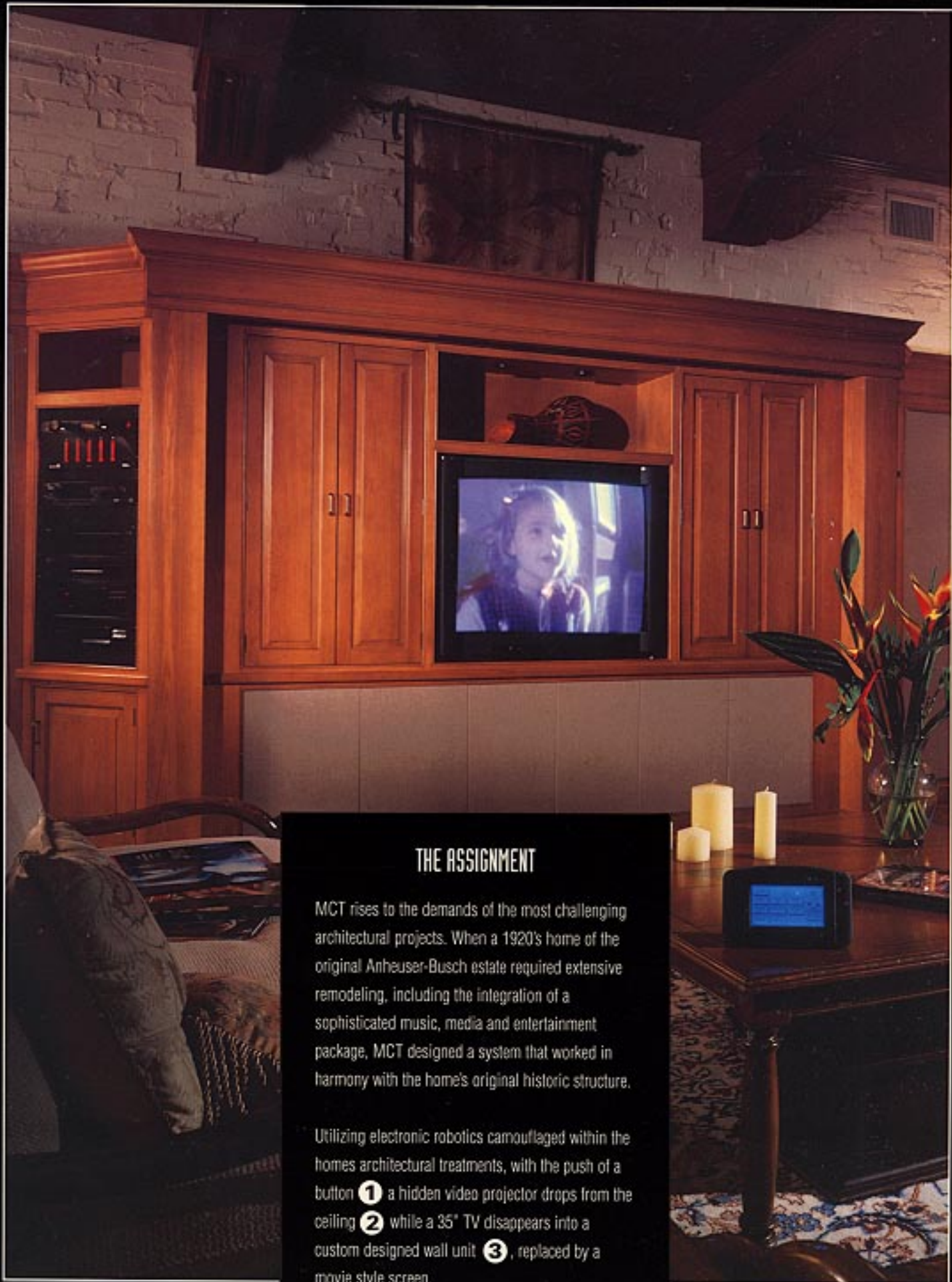
Customized



A BETTER ENTERTAINMENT EXPERIENCE

An industry leader, MCT introduced commercial-quality equipment and products for residential applications. Maintaining its leading-edge tradition, MCT incorporates state-of-the-art electronics in every project.

The utilization of highly recognized industry products, such as Vantage Lighting Control and Crestron Control Systems, Audio Design Associates Multi-Room Music Systems, SONANCE inwall speakers, ELECTROHOME video projectors and THX Digital Audio components, among hundreds of other respected manufacturers guarantee optimal performance, superior results and maximum product reliability.



THE ASSIGNMENT

MCT rises to the demands of the most challenging architectural projects. When a 1920's home of the original Anheuser-Busch estate required extensive remodeling, including the integration of a sophisticated music, media and entertainment package, MCT designed a system that worked in harmony with the home's original historic structure.

Utilizing electronic robotics camouflaged within the home's architectural treatments, with the push of a button ❶ a hidden video projector drops from the ceiling ❷ while a 35" TV disappears into a custom designed wall unit ❸, replaced by a movie style screen.

IT'S SHOWTIME!

MCT home theatre with state-of-the-art equipment puts your movies in the spotlight and your music center stage.

With the touch of a keypad, hidden video projectors drop from the ceiling, lights dim and you can practically smell the popcorn as your room is transformed by the sound of music and the thrilling sensation of the theatre experience.

Often, MCT's home-theatre systems utilize 100% digital components; Movies, sports and television come alive with unparalleled picture resolution and the thunder of theatre-quality sound.

MCT's theatre installations offer the most dynamic sound driven by the most respected names in leading-edge sound systems, Dolby Digital and THX licensed components.

MCT technicians are approved by Lucas Films and trained in THX Digital technology at George Lucas' Skywalker Ranch.

HOUSEWIDE AUDIO

Music filters throughout your home, with each room becoming a live-action stage for your desired artist. Radio, cassette player and CD libraries provide a limitless selection of housewide music.



CREATE MOODS ON THE MOVE

Using wall-mounted keypads or wireless remotes, adjust any electronic feature in any room throughout the home. Design one magnificent house-wide event or stage multiple individual environments in separate rooms and living areas, each with its own lighting, music and temperature selections.

With the touch of a button, instantly create a special ambiance in any room, or the entire house. Orchestrate an evening party with a house full of guests, or a romantic evening for two. From wake-up mode, drapes are automatically drawn, lights dim up, the television turns on and coffee percolates, to good-night mode with thermostat set-back, window treatments close and soft music plays while your bath is automatically filled.

Pre-set living moods dramatically enhance your home's enjoyment by you and your guests.

Excitement

MASTERS OF OUR CRAFT

MCT'S ENGINEERING DEPARTMENT

Media Control Technologies, Inc. is a leader in the custom electronics industry with its state-of-the-art engineering capabilities.

MCT PROVIDES SEAMLESS INSTALLATIONS

Architects, builders and contractors are continually consulted to ensure that all design plans and proposed equipment meets the performance demands and technical specifications of each installation.

Under the supervision of the job's Project Manager, the engineering and installation departments work in concert, coordinating system schematics, mechanical drawings, permitting and building plans to facilitate effective production and expedient completion.

WHEN YOU PARTNER WITH MCT, YOU GET MCT

MCT is a State Certified Licensed Low Voltage and Security Contractor. The company's technical personnel and installation associates attend workshops as well as receive hands-on factory training from all product suppliers and vendors.

To ensure optimum performance, technical associates receive continual training and education.

CUSTOMER SERVICE

MCT's customers not only expect the best products, equipment and performance, but unparalleled service. MCT recognizes that customer questions and technical assistance may occur at any time, on any day.

MCT's customer service department is available 24 hours-a-day, seven days a week, with on-call technical assistance for on-site support during evenings and weekends.



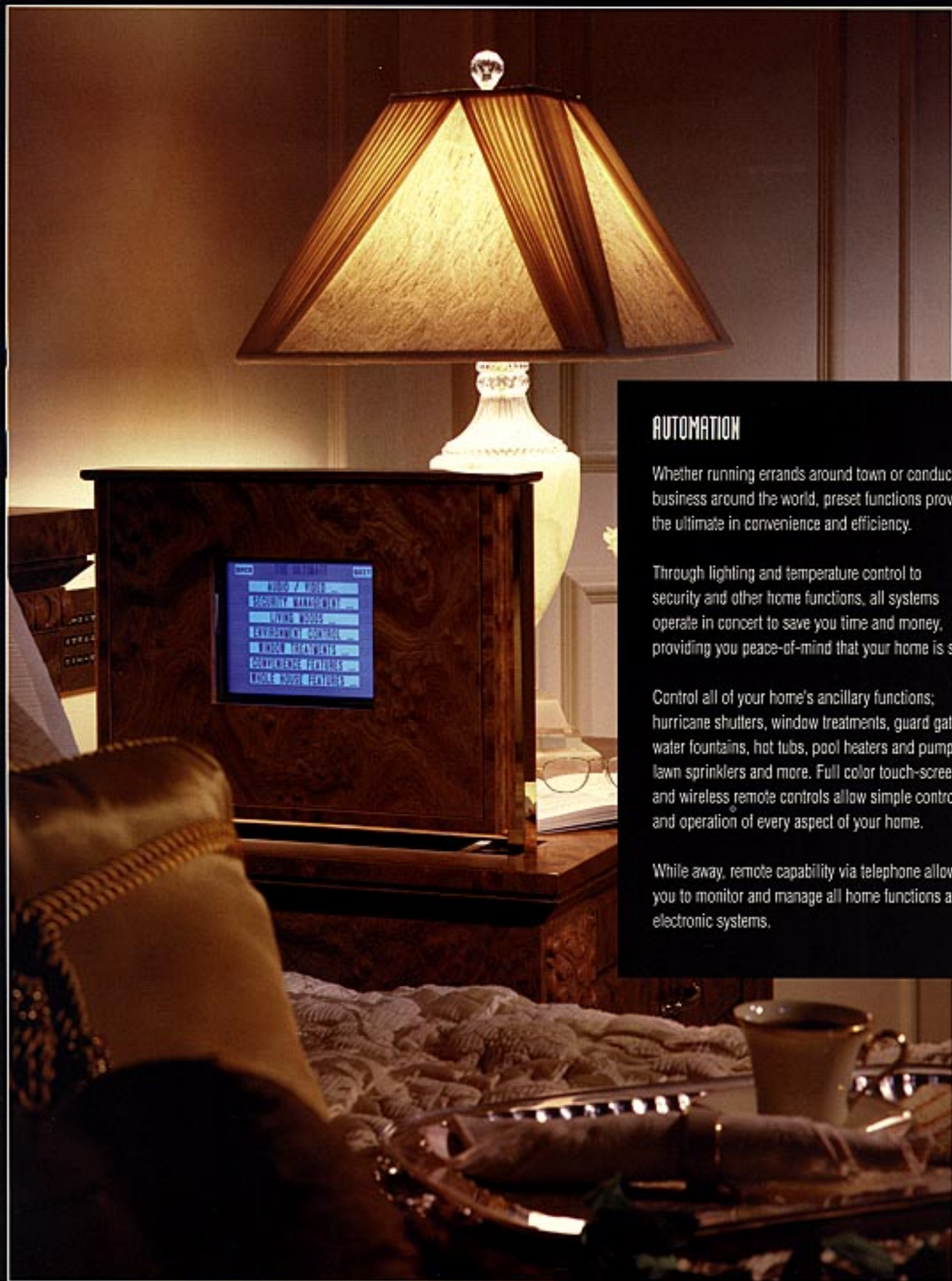
UNIQUE ACCOMMODATIONS

A shower TV doubles as a fog-free two-way mirror for shaving



a Leader





AUTOMATION

Whether running errands around town or conducting business around the world, preset functions provide the ultimate in convenience and efficiency.

Through lighting and temperature control to security and other home functions, all systems operate in concert to save you time and money, providing you peace-of-mind that your home is safe.

Control all of your home's ancillary functions; hurricane shutters, window treatments, guard gates, water fountains, hot tubs, pool heaters and pumps, lawn sprinklers and more. Full color touch-screens and wireless remote controls allow simple control and operation of every aspect of your home.

While away, remote capability via telephone allows you to monitor and manage all home functions and electronic systems.

MAGICAL ENVIRONMENTS

WE'RE WATCHING

Surveillance cameras can be a strategic enhancement to your security system. When utilized, surveillance cameras transmit images to all television monitors throughout the home.

SECURITY

MCT provides the optimum security. Multi-level, multi-phased security systems offer the ultimate in safety for your home and family. Personalized security codes, which can be designed with access restrictions, logs the time and date of entry of all individuals to all home zones. If an intruder, fire or smoke are detected, the home's electronic systems instantly react, notifying police and fire departments.

FIRE RESPONSE

The HVAC systems are disabled preventing smoke and fire from spreading throughout the home, reducing life-risk and property damage.

Life-saving, pre-set lighting pathways are custom designed to expedite escape from bedrooms and other living areas.

LIGHTING...

Is everything. When controlling light, you control ambiance, mood and setting. Your customized pre-set lighting scenes allow you to instantly initiate the mood and effect you desire.

With the simple push of a button, living environments transform from bold and bright to subtle and serene and virtually anything in between.

CORPORATE INSTALLATIONS

Media Control Technologies designs and creates exciting board rooms. Let MCT add punch to your pitch and presentation with a powerful boardroom.



WE'RE MEDIA CONTROL TECHNOLOGIES

Specializing in motorization, electronic equipment may appear or vanish, turn and swivel, virtually at will. Projectors and televisions rise, or may drop and hide upon your command. With the stroke of a wireless remote, electronic equipment moves as you desire.

Family rooms, living rooms, bedrooms, even corporate board rooms become an automated stage for adrenaline-pumping live-action theatre.

Media Control Technologies, Inc. gives you the power to perform magic. Transform any home environment into the room of your dreams.

Security

BEAUTY, ELEGANCE, CONVENIENCE.

Luxury

LIMITLESS POSSIBILITIES.



Quality

Customized



5420 NW 33rd Avenue, Suite 106 • Fort Lauderdale, Florida 33309
Phone: 954.486.3342 • Fax: 954.486.3365
www.mediacontrol.net